

**PACKARDS INTERNATIONAL
MOTORCAR CLUB
ANNOUNCES
2009 NATIONAL TOUR TO:**

**Monday July 20, 2009
through
Sunday July 26, 2009**

**PACKARD- THE VISION
The National Packard Museum
Warren, Ohio**

TOUR ANNOUNCEMENT

The Packard National Museum and Packards International Motorcar Club invite you to attend **PACKARD- THE VISION** - the destination of our National Tour in 2009 - at the museum site in Warren, Ohio July 20-26. A full slate of exciting activities await you, including Opus II: the reproduction of a 1937 Packard Showroom, the All Packard Car Show, Exclusive Premiere of a Packard Documentary by Richard Luckin, Gala Grand-Opening Ribbon Cutting of the new museum expansion wing, and much more.

In addition, PI has scheduled a private tour of our own Gene Tareshawnty's collection of Darrin Packards in nearby Youngstown on Friday July 24. After the tour, we'll all meet for lunch at a nearby restaurant.

PI has selected the last 4 days of this week-long event as the days of focus for our club. You are encouraged to attend all 7 days; however, if you are considering taking in only a portion of the Tour, please consider joining us for the Thursday through Sunday (July 23 - 26) activities.

Included in this mailing of the Packards International Quarterly Magazine are the full museum information and registration materials to register for the tour. Don't delay - fill out the registration form and return it to the Museum ASAP. Please be sure to provide phone number and email address so we can contact you regarding times and meeting places for PI activities.

ACCOMMODATIONS

For PI members, we have secured a block of rooms at:

America's Best Value Inn
777 Mahoning Avenue NW
Warren, OH 44483
Telephone (330) 392-2515

Room rates range from \$54 to 62.50 per night. This special rate is available for reservations made before June 29, 2009. Be sure mention Packards International Motorcar Club when making your reservation.



The Time Machine

Car Show Special Edition

COME CELEBRATE!

- 20th Annual Packard Car Show
- 110th Anniversary of the Packard Motorcar Company
- 10th Anniversary of the Museum Grand Opening
- Opus II: A 1937 Showroom
- Dream Packards: Prototypes & Non-production Vehicles
- Packard: The Warren Years Collection

Inside this issue:

Packard- The Vision

OPUS II

2009 Schedule of Events

2009 Car Show

Jack Gordon, Chairman
Tom Brasko, Co-Chair
Dr. Bob Walton, Co-Chair

Opus II: A 1937 Showroom

Art James, Chair
Dream Packard Exhibit
Fred Kanter, Curator
Warren Years Exhibit
Terry Martin, Curator
Bob McKeown, Curator
Howard Schaevitz, Curator

National Packard Museum
1899 Mahoning Avenue NW
Warren, Ohio 44483
Phone: 330-394-1899

Email:
National@packardmuseum.org

Web: www.packardmuseum.org

Editor: Mary Ann Porinchak

PACKARD- THE VISION

Honoring the visionary, innovative men and women of Packard for the creation, development and birth of the Packard Automobile.

Enjoy “Packard: The Warren Years”! The largest lineup of Warren-built Packards since ‘99!



Applauding and admiring the creativity, imagination and foresight of ingenious, and resourceful engineers and stylists who developed prototype Packards for racing, high performance, service and of course just for pleasure. **Enjoy “Dream Packards: Prototypes and Non-production Vehicles”!**

Celebrating the elegance, style and performance of the premier year of Packard 1937 and paying tribute to the marketing and promotional plan that permeated every dealership with which the Marc was bestowed.

Enjoy “Opus II: A 1937 Showroom”!



Come celebrate the essence of Packard Past in the Warren Years Lineup, the epitome of Packard production in Opus II: a 1937 Showroom and the embodiment of Packard’s latent future with Dream Packards— Prototypes and non-production vehicles. Celebrate with us the 110th Anniversary of the Packard Automobile Company, the 20th Annual Packard Car Show, the 10th Anniversary of the museum opening, and the Gala Grand-Opening Ribbon Cutting of the expansion! Packard Had a Vision! We **have** a Vision—To Ensure the Packard Legacy Endures! Come Join us in Warren, Ohio July 20-26, 2009!

Book your accommodations NOW!

The **20th Annual Packard Car Show** is just one of several events taking place next July in Trumbull County, Ohio. There will be a limited amount of housing available.

Call the *Trumbull County Tourism Bureau* today at **866.360.1552** or visit:

ExploreTrumbullCounty.com to request a special **Packard Car Show Visitor Packet**. It’s filled with information, including area hotels, motels, B&Bs and campgrounds.

Stephanie Sferra,
Executive Director Trumbull County Tourism



COME. EXPLORE. EXPERIENCE.

This publication made possible through the support of the Trumbull County Tourism Bureau, Inc.

YOU ARE CORDIALLY INVITED TO RELIVE THE GRANDEUR OF 1937 IN THE OPUS II PACKARD SHOWROOM!

Nineteen thirty-seven was a glorious time for Packard and its best sales year ever; 122,593 finely crafted, responsibly styled, shiny new Packards vanished from showrooms worldwide. Come to Warren in 2009 to see what all the fuss was about!.

In 1937, an anxious public had been waiting for the Great Depression to end. President Roosevelt told the nation, "We have nothing to fear but fear itself!" Collectively people across the country wanted it to be so. And so, folks who had soberly clung to money deep in their pockets overcame a reluctance to spend, putting money back into circulation where it needed to be.

In celebration of its 20th Annual Car Show, 10th Anniversary of the Grand Opening,, and 110th Anniversary of the Packard Motor Car Company, the National Packard Museum proudly presents: "Opus II: a 1937 Showroom", complete with all its trappings; banners, posters, advertising and, most of all, an example of every Packard model produced that year!

There were more models than ever before, from the startling new six cylinder 115C model in 8 body styles, the 120 looking right spiffy, the elegant Super Eights, to the mighty Twelves in their splendor. All 49 models offered in 1937 will be on display in in Warren, Ohio in 2009!

As an added twist to "Opus II," every Packard in the 1937 Showroom will be offered in a mock "sale." Yes, indeed! Every prospective buyer can purchase the Packard of his choice at 1937 prices with special "Packard Museum Dollars". The lowest priced Packard, the 115C business coupe, will set a buyer back \$795 in museum dollars. Upper crust buyers, for whom price is of no matter, will gladly forfeit \$5900 for a handsome Towncar.

Additionally, the general public, as well as car show registrants, will have an opportunity to shop in the 1937 Showroom with "Packard Museum Dollars" acquired through patronage at participating local businesses, Tourism Bureau preferred providers and participation in meet events. Every \$10 of real money spent at hotels, restaurants, gasoline stations and various outlets will pay out \$100 in "Packard Museum Dollars". If the merchant is a member of the Trumbull County Tourism Bureau your \$10.00 in receipts will net you a whopping \$200 in Packard money at the *National Bank of Packard* teller window.

Museum money may be used daily to purchase tickets for door prizes given away each evening or accumulated to put down on a shiny new 1937 Packard! All new Packard owners will receive a certificate of title commemorating their purchase in the 1937 showroom.

At the end of the show, the buyer spending the most "Packard Museum Dollars" in the Showroom will win a prize. Rumor has it a sponsor may provide prizes with four wheels plus a steering wheel!

With the support of our friends throughout the United States and Canada, "Opus II" will be an exciting event for both Packard enthusiasts as well as the Warren area community!

I had the honor of serving as chairman of the "Opus Magnum" during the 1999 Packard Centennial Celebration, and I look forward to returning to Warren, Ohio, "the Birthplace of Packard" as chairman of "Opus II: 1937 Packard Showroom." I, along with the National Packard Museum's Board of Directors, Staff and Car Show Committee hope that you will accept our invitation to participate in this once in a lifetime event!

Sincerely,
Art James

Chairman, Opus II
Toronto, Ontario Canada



As an added twist, every Packard in the showroom will be offered in a mock sale procured by the buyer with "Packard Museum Dollars" acquired through purchases and participation! !

**COME AND RELIVE THE
GRANDEUR OF 1937
IN THE
OPUS II
PACKARD SHOWROOM!**

"Opus II: a 1937 Packard Showroom", will be complete with all its trappings; banners, posters, advertising and most of all, an example of every Packard model produced that year.



PACKARD THE VISION

20th Annual Car Show
July 20-26, 2009

2009 SCHEDULE OF EVENTS

Monday-July 20

8:00 am -8:00 pm Bus Tour: Historic Packard Family Sites Chautauqua Lake, NY *\$
11:00 am-12:00 pm Educational Program
6:30-8:00 pm Hands-On Car Restoration Workshop (*registration required*) *\$
Kent State University Trumbull Campus

Tuesday-July 21

10:00-11:00 am Educational Program
11:00 am- 5:00 pm *Boulevard of Classics* (Cafés and vendors open) Entertainment
5:00 -7:00 pm *"Post- Mortem Packards"* Tour Oakwood Cemetery *
6:30-8:00 pm Hands-On Car Restoration Workshop (*registration required*) *\$
Kent State University Trumbull Campus
7:00 -9:00 pm *"Opus II": 1937 Showroom* Gala Grand-Opening reception *\$

Wednesday July 22

9:30 am—5:300 pm Bus Tour: "Ohio Wine Trail" *\$
11:00 am -12:00 pm Educational Program
11:00 am-8:00 pm *"Opus II": 1937 Packard Showroom*
11:00 am-8:00 pm *"Boulevard of Classics"* (Cafés and vendors open)
11:00 am-3:00 pm Fine Art Exhibit
Boulevard Entertainment
6:30-8:00 pm Hands-On Car Restoration Workshop (*registration required*)*\$
Kent State University Trumbull Campus
6:00-8:00 pm "Horseless Carriage" Amish Style Dinner *\$
8:30 pm *"Opus II":1937 Showroom* Prize Drawing

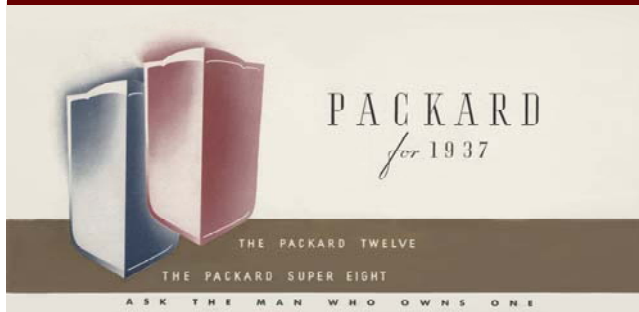
Thursday, July 23

8:00 am-4:00 pm Packard Driving Tour Covered Bridges (Box lunch) *\$
12:00 -1:00 pm Educational Program
11:00 am-8:00 pm *"Boulevard of Classics"* (Cafés and vendors open)
Boulevard Entertainment
11:00 am-3:00 pm Fine Art Exhibit
11:00 am-8:00 pm "Opus II: 1937 Packard Showroom
5:00 -7:30pm *"Dine Around"*
7:30 -8:30 pm "Just Desserts" Reception *\$
8:00 pm *"Opus II":1937 Showroom* Prize Drawing
9:00 pm Exclusive Premiere of Packard Documentary by Richard Luckin

* *Indicates registration required*

\$ *Indicates fee required*

**Celebrating 110 Years of Packard Automobile History,
20 Years of Successful Packard Car Shows and the
10th Anniversary of the National Packard Museum Grand Opening**



PACKARD- THE VISION PRESENTS: OPUS II—A 1937 SHOWROOM

2009 SCHEDULE OF EVENTS Continued

Friday, July 24

- 11:00 am -12:00 pm Educational Program
- 11:00 am-8:00 pm "Boulevard of Classics" (Cafés and vendors open)
Boulevard Entertainment
- 11:00 am-8:00 pm "Opus II": 1937 Packard Showroom
- 11:00 am-3:00 pm Fine Art Exhibit
- 3:00 pm Packard Dixieland Band at Museum
- 5:00 -7:00 pm Dine Around
- 7:00 - 8:30 pm Packard Dealership Wine & Cheese reception *\$
- 8:00 pm "Opus II":1937 Showroom Prize Drawing

Saturday, July 25

- 9:00 am-3:00 pm All Packard Show
Stephen Foster Chorus
Big Band Sound of Packard
- 11:00 am-6:00 pm "Opus II": 1937 Packard Showroom
- 11:00 am-6:00 pm "Boulevard of Classics" (Cafés and vendors open) Entertainment
- 11:00 am-3:00 pm Fine Art Exhibit
- 4:00 - 6:00 pm "Opus II":1937 Showroom Mock Sale & Grand Prize Drawing
- 6:30 -8:00 pm 20th Annual Car Show Dinner & Award Ceremony *\$
- 8:00 -10:00 pm "Caribbean Nights" Dance w/ Big Band Sound of Packard

Sunday, July 26

- 8:30 am -10:00 am Expansion Buffet Breakfast Celebration *\$
- 11:00 am-3:00 pm All-Makes Cruise-In
- 11:00 am-3:00 pm "Boulevard of Classics" (Cafés and vendors open)
- 11:00 am-3:00 pm "Opus II": 1937 Packard Showroom
Entertainment
- 11:00 am -3:00 pm Fine Art Exhibit
- 11:00 am -3:00 pm Children's Art Pavilion
- 11:00 am -3:00 pm Chinese Auction
- 2:30 pm Children's Coloring Contest Award Ceremony
- 3:00 pm Chinese Auction Drawing
- 3:30 pm Top 50 Awards & Cruise-In Trophy Presentation
- 7:00 pm Grand Finale W.D. Packard Band Concert

* *Indicates registration required*

\$ *Indicates fee required*

**Celebrating 110 Years of Packard Automobile History,
20 Years of Successful Packard Car Shows and the
10th Anniversary of the National Packard Museum Grand Opening**

The Edward A. and Catherine Lozick Foundation



W.D. *Packard*
CONCERT BAND



Mahoning Auto
Appraisal Service I.A.A.A.

Dr. Robert A. Walton DDS

**SPECIAL THANKS TO
THESE ORGANIZATIONS
AND BUSINESSES FOR
FOR MAKING IT
POSSIBLE TO PRESENT
PACKARD- THE VISION
IN TRUE
PACKARD STYLE!**

BIG 106.1
WBBG-FM

CIA

Champion Insurance Agency

Tom R. Uher, CIC, LUTC



Lane Funeral Homes
Since 1855

W.D. PACKARD BAND PROVIDES ESSENCE OF PACKARD'S VISION

The National Packard Museum enjoys a reputation for having an exceptional Car Show thanks to the support of the W.D. Packard Band and its cooperative, visionary leadership.

Since 1999 the W.D. Packard Band has graciously partnered with the museum to provide entertainment and the nostalgic atmosphere that has become synonymous with the Packard show. Performing several times throughout the Annual Packard Weekend, and with a repertoire of Big Band, Dixieland and Jazz, guests and residents alike have been treated to the lively toe tapping music that most people pay large amounts of money to experience.

This collaboration is critical to the success of the annual Packard Show because it is the component of the event that distinguishes Warren's weekend show from all others. It is this most unique element of the show that draws participants and spectators back to the community each year, to once again, slip back in time to the good ol' days.

Thanks to the creative and imaginative

mind of Packard Band Executive Director Tom Groth, we added "Dancing Under the Stars" to the schedule of events. A free community dance that offers an opportunity for residents and participants to enjoy the music and to put on their dancing shoes just as it was done long ago. Ohio weather prohibits the outdoor version of dancing under the stars, but with a little ingenuity we created an outdoor atmosphere for the event that has become very popular and extremely well attended.

Few people understand the sacrifice and commitment that is accepted by the band to participate at this level in our Packard Car Show. The band spends a significant amount of time, energy, and money to support the show and to offer these performances free of charge to the community. The talent, skill and dedication of the musicians is second to none. Thanks to Tom's leadership and support, in recent years the museum has enjoyed an expanded schedule of entertainment and the opportunity to showcase this

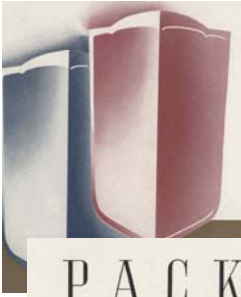
gem of our community on a grander scale—much to the delight of our visitors and guests.

The vista created by the band on the beautiful south lawn of the music hall with a back drop of magnificent Packard automobiles gleaming in the sunshine and the harmonious sound of Big Band orchestrations echoing through the trees is the very essence of W. D. Packard's vision of a community in harmony. It etches within our memories a nostalgic vision of harmony, peace and prosperity. What a perfect way to spend the day—creating memories!

Don't miss any of the Packard Band performances especially the Sunday night concert. It is always the pinnacle of the wonderful Packard weekend.

Our sincere appreciation to Tom Groth and the W.D. Packard Band for making us look and sound so good!

PACKARD - THE VISION REGISTRATION



Name _____ Organization: **Packards International**
 Address _____
 City _____ State _____ Zip _____ Email _____
 Date of Arrival _____ Packard Model & Body Style _____ Year _____
 Passenger(s) Name _____ Phone _____

MASTER REGISTRATION FEE INCLUDES : Entry up to 3 cars in the All Packard Show, Museum Admission Badges for 2, & Packard Dash Plaque NOT BRINGING A CAR?
NO PROBLEM! YOU MAY REGISTER FOR THE SOCIAL EVENTS BELOW WITHOUT PAYING A MASTER REGISTRATION FEE *Note: (Ala carte registration does not include dash plaque or admission badge.)*

Time		NO.	x	Cost	Total
	Master Registration fee:			\$35.00	\$35.00
	Monday July 20, 2009				
8am-8pm	Bus Tour Historic Packard Sites Chautauqua Lake NY <i>(includes lunch)</i>			\$65.00	
	Tuesday July 21, 2009				
5-7 pm	Post Mortem Packard Tour-Oakwood Cemetery Tour			0.00-	
7-9 pm	Opus II 37 Showroom Grand Opening Reception			\$30.00	
	Wednesday July 22, 2009				
9:30 am-5:30 pm	Bus Tour: Ohio Wine Trail <i>(includes lunch)</i>			\$60.00	
6:00-8:00 pm	Horseless Carriage Amish Style Dinner			\$25.00	
	Thursday July 23, 2009				
8am-4 :00 pm	Driving Tour: Covered Bridges of the Counties <i>(includes lunch)</i>			\$15.00	
7:30-8:30 pm	"Just Desserts" Reception			\$15.00	
	Friday July 24, 2009				
7:30-8:30 pm	Dream Packards Wine and Cheese Reception			\$20.00	
	Saturday July 25, 2009				
6:30-8:00 pm	Packard: the Vision Car Show Banquet & Awards Ceremony			\$40.00	
8:00-10.00 pm	Caribbean Nights Dance			N/C	
	Sunday July 26, 2009				
8:30-10:00 am	Expansion Celebration Buffet Breakfast			\$12.00	
11am-3:00 pm	All-Makes Cruise-In			N/C	
7:00 PM	Grand finale W.D. Packard Band Concert			N/C	
	Official Packard Car Show T-Shirt Sizes: S, M, L, XL, 2XL, 3XL			\$15.00	
	Official Packard Car Show Golf Shirt Sizes: S, M, L, XL, 2XL, 3XL			\$25.00	
	Total				

Make checks payable to the National Packard Museum, or pay by major credit card below

Card Number _____ Expiration Date _____ Visa / MasterCard

3-digit SEC # _____ Card Holder's Name _____

Signature _____ Phone: _____

Send Registration to: National Packard Museum, 1899 Mahoning Ave. N.W., Warren, Ohio 44483 or Fax: 330-394-7796